

bareMinerals®

Rebirth Eyecolor

\$13



“Do what you can, with what you have, where you are.”

Theodore Roosevelt

For every purchase of Rebirth Eyecolor*, 100% of the net proceeds will be donated to **Direct Relief International** and an additional amount equal to 50% will be donated by Bare Escentuals' CEO, Leslie Blodgett.

Direct Relief International is a nonprofit organization that provides medical and emergency relief assistance to victims of natural and civil disasters in over 59 countries, including the United States. Here at home, Direct Relief generously provided aid to those recently affected by the Southern California fires and Hurricanes Katrina and Rita.

Over the past year, Direct Relief again has received among the highest ratings of any U.S. nonprofit from the American Institute of Philanthropy (“A”), Charity Navigator (“four stars”) and Forbes Magazine (“100% fundraising efficiency”).

For more information, visit www.DirectRelief.org.

Direct Relief International
27 S. La Palera Lane
Santa Barbara, CA 93117



* Eyecolor named by BE Addicts Jeanne Newton, Leslie Reaser, Diana Benning, Christa Ryan and Terry Ross

